



Summer Lee

CREATIVE DIGITAL DESIGNER / WEB DESIGNER

I'm a Interactive Multimedia Designer with 3-4 years of experience as a Web Design / Front End Developer / Graphic Design. Currently working in Decubic Sdn. Bhd.

My principal of design is to keep the design simple, clean and foremost mobile friendly for user to have a better interact with.

I'm capable to work as a team or independently to come up with fun to a very minimalistic design by taking time to understand client needs. With my positive and fun character, I believe that they are definitely the best attributes for design industry.

I might not be the perfect designer but I am fit enough to fit in your criteria as a designer. Well, no one is perfect right?

Further more, If there is a need for extensive travelling or relocation, I am able to do it as I have no personal commitments at this moment.

 EXPERIENCE**WEB DESIGNER**

Decubic Sdn. Bhd.
2014 - Today
Subang Jaya - Malaysia

1. Work closely with backend developer and marketing team though every projects.
2. Handling digital projects, example: website layouts, social media posting, Facebook ads, google ads banners and others.
3. Brands involve such as WeddingLah, SeaMaster (RO Drinking Water), Bankara Ramen, Living Montessori, Greenfood Organics, Healthy Living and many more.
4. Maintained website for clients from various industries.
5. HTML5 , Bootstrap, and Wordpress.
6. Translate technical requirements and mock-ups into workable websites.
7. Design e-newsletter and blasting to existing user database (Sendinblue & Mailchimp).
8. Facabook app campaign, example: Contest, E-Greeting, Sign-up forms, Free sampling and more.
9. In-house website, in-house products example: MyClient & WeddingLah.
10. Handling WeddingLah website and social posting (Website, Weekly Facebook posting, Facebook Ads, Newsletters, Facebook Collaborations Ideas and more).
11. Coming up design idea for WeddingLah collaborations such as microsite for contest/giveaways.
12. Attending TMEF/Duta Events for team support and promote new launch in-house products.
13. WeddingLah - Social Posting Visual, Website, Newsletters, Collaboration Contest Visual/Microsite, and Photographer.
14. Greenfood Organics - Social Posting Visual, Promotional Ideas, E-Store Concept, Product shooting, and Newsletters.
15. Bankara Ramen Malaysia - Newsletter Blasting to existing user database.
16. Facebook App Contest - SeaMaster (RO Drinking Water), GINTELL19th Anniversary & Miss Tourism, and Costa Cruise.

 EDUCATION**THE ONE ACADEMY**

2010 - 2013
Sunway - Malaysia

Study in Multimedia Design in Web Design, Basic HTML, Image touch-ups, Videography (Productions from start till end of video editing), Basic Photography, Product Packaging, and Basic Printing.

3.7 CGPA



HOBBIES

Swimming, Traveling, Movie,
Badminton, Dancing, Singing,
Cooking/Baking, Procrastinate,
Alcohol, Catching up Season and etc.



DESIGN & SOFTWARE SKILLS

Software Skills

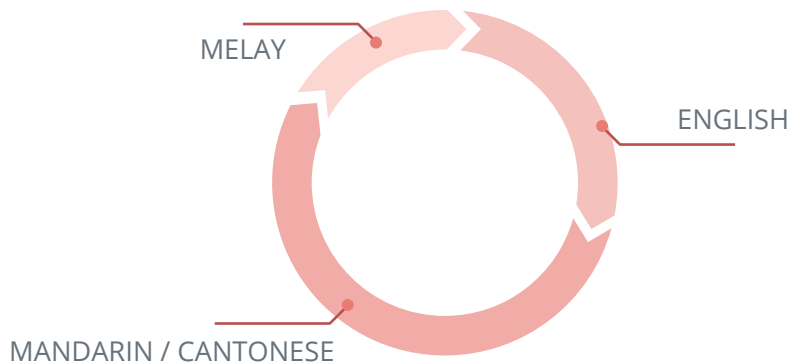
PHOTOSHOP	●●●●●
ILLUSTRATOR	●●●●●
DREAMWEAVER	●●●●●
PREMIER PRO	●●●●●

Web Skills

HTML5/CSS3	●●●●●
PHP	●●●●●
WORDPRESS	●●●●●
JAVASCRIPT	●●●●●



LANGUAGE



MY CONTACTS

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THANKS FOR YOUR TIME